



WILDROSE CONVENTION

March 12 & 13, 2020
CAMROSE, Alberta

Event Sponsorship Levels

Level

Benefit to Sponsor

Platinum - \$2,500

- **Be one of the Platinum Sponsors for the Banquet on Thursday !**
- Acknowledgement of your Platinum Level on signage displayed at the Event.
- Acknowledgement of your Platinum Sponsorship on all printed Convention material, including the Show & Sale Catalogue PLUS a Full-Page Advertisement in the Catalogue.
- Opportunity to have a table display in trade show area.
- Two complimentary admissions to Wildrose event including Thursday Speaker Presentations, Thursday Lunch and Banquet, and Friday Speaker Presentations

Gold - \$1,000

- **Be one of the Gold Sponsors for the Lunch on Thursday !**
- Acknowledgement of your Gold Level on signage displayed at the Event.
- Acknowledgement of your Gold Sponsorship on all printed Convention material, including the Show & Sale Catalogue PLUS a Half-Page Advertisement in the Catalogue.
- Opportunity to have a table display in trade show area.
- One complimentary admission to Wildrose event including Thursday Speaker Presentations, Thursday Lunch and Banquet, and Friday Speaker Presentations.

Silver - \$750

- **Be one of the Silver Sponsors for the Coffee Breaks on Thursday or Friday !**
- Acknowledgement of your Silver Level with signage displayed at the Event.
- Acknowledgement of your Silver Sponsorship on all printed Convention material, including the Show & Sale Catalogue PLUS a Quarter-Page Advertisement in the Catalogue.

Bronze - \$500

- **Be a Bronze Sponsors for one of the Trophy Classes - awarded on Friday ! **OR** Have your Banner (1 of 3) on the Sales Ring for the Video Auction Saturday**
- Acknowledgement of your Bronze Level Trophy Sponsorship with signage displayed in the Trophy Award area and in the Show & Sale Catalogue.

- 1) Breeding Bulls Born in 2018
- 2) Open Heifers Born in 2018
- 3) Bred Heifers Born in 2017
- 4) Bull Calves Born in 2019
- 5) Pen of 2 Heifer Calves Born in 2019

Friend of the Industry

- \$250 to \$500

- Acknowledgement of your Sponsorship on printed Convention material
 - ❖ Sponsor the Banquet Meals for Guest Speakers
 - ❖ Sponsor the Convention Door Prizes
 - ❖ Sponsor the Convention Decorations

All donations are welcome, the list of activities to sponsor are just suggestions.
Please contact BPA office to discuss any questions you have. 780-955-1995